

**HEAD**  
**DEPARTMENT OF BUSINESS MANAGEMENT**

**Osmania University,**  
Hyderabad - 500 007,  
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(Accredited by NAAC with 'A+' Grade)

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**ATTENTION TO ALL THE PRINCIPALS OF MBA COLLEGES**  
**UNDER THE JURISDICTION OF OSMANIA UNIVERSITY**

Date: 11<sup>th</sup> June, 2024

**Subject: Conduct of Second Internal Assessment Examination for MBA (Day) – IV Semester**

You are informed to conduct the Second Internal Assessment Examination on 12<sup>th</sup> & 13<sup>th</sup> June, 2024 as per the following instructions:

- 1) Internal Examination will cover the portion of second two and half units
- 2) The Internal exam pattern should be 20 Marks that consist of 5 short questions each carrying 2 marks and 2 long questions each carrying 5 marks
- 3) Internal Question Paper setting will be done by concerned subject teacher.

Date & Day	Paper	Time
12-06-2024 (Wednesday)	Business Process Reengineering (BPR)	10.00 am to 11.00 am
	Logistics & Supply Chain Management (LSCM)	11.00 am to 12.00 am
	Business Intelligence (BI)	12.00 pm to 1.00 pm
13-06-2024 (Thursday)	<b><u>DS Elective -I</u></b> Banking Insurance (Finance) Buyer Behaviour ( Marketing) Leadership & Change Management (Human Resource) Technology for Entrepreneurs (Entrepreneurship) Data Visualization (Systems)	10.00 am to 11.00 am
	<b><u>DS Elective -II</u></b> International Finance (Finance) Services & Digital Marketing (Marketing) Performance Management (Human Resource) Social Entrepreneurship (Entrepreneurship) Data Mining for Business (Systems)	11.00 am to 12.00 pm

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**CHAIRMAN**

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BOS IN BUSINESS MANAGEMENT  
OSMANIA UNIVERSITY

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**HEAD**

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